

The Official Blackest Weekend Ever

Sponsor Package

Greetings,

Black Panther will EASILY be one of the biggest blockbusters for 2018 and MOSAIC LIVE is taking part in this monumental moment by creating **THE OFFICIAL BLACKEST WEEKEND EVER!!** Our company has reserved 2 private screenings and an advanced screening at a local theater here in Charlotte. Along with that, we have created an entire experience around the movie. During **THE OFFICIAL BLACKEST WEEKEND EVER** we will be celebrating the movie, our culture, and our community. We are capitalizing off of the synergy that this movie is creating by celebrating and using this weekend as a platform to begin addressing some of the issues that plague our community in a meaningful and impactful way.

We have created a website www.TheOfficialBlackestWeekendEver.com which outlines the entire weekend. We will have a vendor fair called the **One Stop Wakanda Shop** which will feature 20 – 30 vendors, an official guide that will have discounts from some of the Black owned businesses, as well we have “delegation meetings” in the form of forums, day parties, exhibition games, and even a good ol’ fish fry. As you can see we are celebrating and edifying our community at the same time.

With your sponsorship we will be able to make **THE OFFICIAL BLACKEST WEEKEND EVER** just as monumental as the release of BLACK PANTHER. To date without marketing efforts, we have reached nearly 500,000 people on social media and as a result we have almost 1000 people who say they are coming and over 12,000 who say they are interested. With our upcoming marketing campaign we are sure that we will reach at least 1 million unique individuals via print and digital marketing.

Please review the sponsorship packages below and determine the best option for you. Once we receive your response, we will send you an invoice and more information. If you do not see a sponsorship package that fits your need please email us at mosaicliveclt@gmail.com

Sponsorship Packages

Good Times “Scratching and Surviving” Package

\$500

2 Black Tickets

Listing in the Official Blackest Weekend Guide

Listing on the Official Blackest Weekend Website

The Jefferson's “Moving On Up” Package

\$2500

4 Blacker Tickets

1/2 page ad in the Official Blackest Weekend Guide

Preferred Listing on the Official Blackest Weekend Website

The Cosby Show “Huxtables” Package

\$5000

10 Blackest Tickets

Full Feature page ad in the Official Blackest Weekend Guide

Feature on the Official Blackest Weekend Website

Event Links

[The Blackest Weekend Ever Facebook Event](#)

[The Blackest Weekend Ever Eventbrite Link](#)

What Are People Saying About Black Panther

[The 15 Blackest Things About the New Trailer for Black Panther](#) - Very Smart Brothas, The Root
[Sh!+ Bougie Black People Love: 34. Making and Sharing Their Plans for the Black Panther Premiere](#) - Very Smart Brothas, The Root

['Black Panther' Movie Could Unite The Country Says Star Lupita Nyong'o](#) - NewsWeek

[Black Superheroes Matter: Why a 'Black Panther' Movie Is Revolutionary](#) - Rolling Stone

[Black Panther movie a watershed moment](#) - South Bend Tribune

[Black Panther's comic book history unfolds in new behind-the-scenes video](#) - Entertainment Weekly

Thank you for your consideration,

Tiffany Fant
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Mosaic Live